



# Environment Picture Diary Initiative

Make use of children's ideas  
to transform the world's structure!

Kiyotaka Kurihara

Yokohama City Recycle Resources  
Association



August 26, 2019



## What is Yokohama City Recycle Resources Association ?

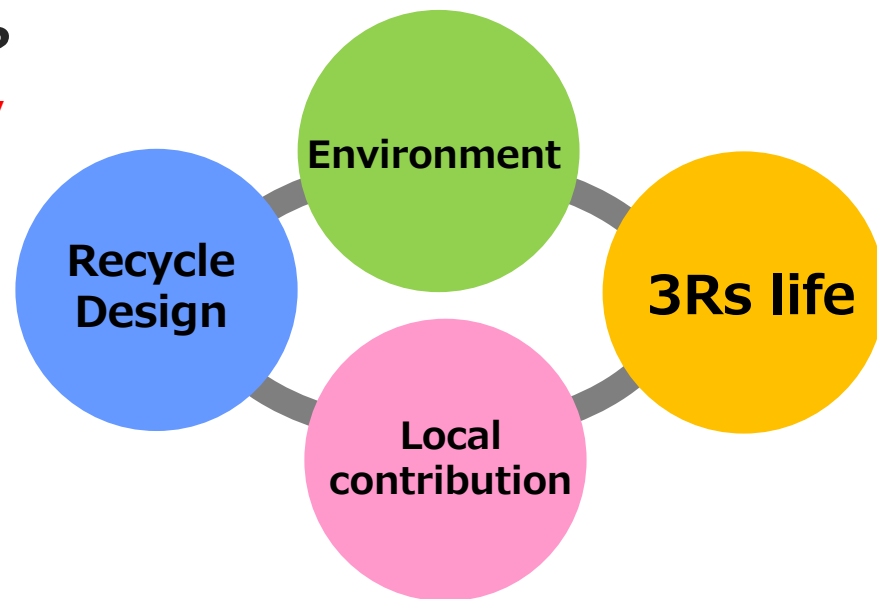
Yokohama City Recycle Resources Association is a private organization comprised of (118) recycling companies in the city of Yokohama.

Aiming at the establishment of Recycle Design Town (regional recycling society), we strive to be a corporate citizen who provide support to the government and the public in a semiofficial capacity.

### ■ What is “Recycle Design Town”?

**Town where anyone can casually participate in environmentally friendly activities.**

**This is the Recycle Design Town we look to.**



Mascot

Rikumi-chan





# Various Activities to Connect with Citizens

## Quarterly journal RD



We send over 40,000 copies of this journal to such organizations as community associations and neighborhood associations so that people will feel familiarity with 3Rs and have deeper understanding of the recycling industry.

## Tour at Recycling Port Yamanouchi



How are collected paper and cloth processed and where do they go? Visitors see the actual work site and take a detailed lecture about waste sorting.

## Catered lecture



We visit administrative bodies, neighborhood/community associations, elementary and junior high schools, tutoring schools, etc. to promote understanding of what 3Rs are and why sorting is necessary.

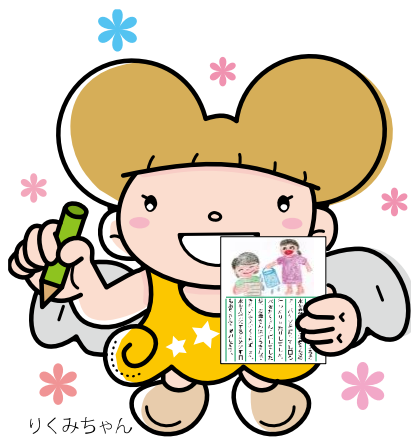
## Sale of recycled products



We sell recycled bathroom tissue, tissue paper, paper string, etc.



# Environment Picture Diary



## Environment Picture Diary

**This initiative was started to foster a “new awareness about the environment” among children by giving them opportunities to discuss environmental issues and environmental conservation with their family and people close to them and express their own thoughts in a combination of pictures and words.**



# What is Environment Picture Diary?

Hoping that children will learn correct knowledge and develop awareness about the environment by thinking about environmental issues at home when they are in elementary school, we invite children in Yokohama to submit environmental diaries during summer vacation and give prizes to particularly excellent ones. This initiative is carried out by Yokohama City Recycle Resources Association every year and FY2019 marks **the 20th anniversary.**



2018年 8月 24日 全曜日 天気 雨	
題名	止菌ブラシから生まれる芽
私は、この夏休み旅行へ行き、そこで泊まったホテルに使い捨て歯ブラシがありました。ホテルにはたくさんの方が泊まるので使い捨て歯ブラシがたくさん使われます。このまま捨ててしまうと、地球温暖化の原因となります。そこで、何にな、いるのが調べました。歯ブラシは、燃料や植木鉢に使われることが分かりました。私は植木鉢を使い、植物を植えたらいと思います。そして、自然もふやすことができます。	
みんなで取り組める、自然のおふれあいまちをつくって、いくために、まず、身近なものに目を向け続けたいです。そしていつか、私が考えたまちづくりも実現します。	
がっこう 学校	浅間台
しょうがっこう 小学校	栗原 清花
ねん 年	5年
ふりがな おなまえ	栗原 清花

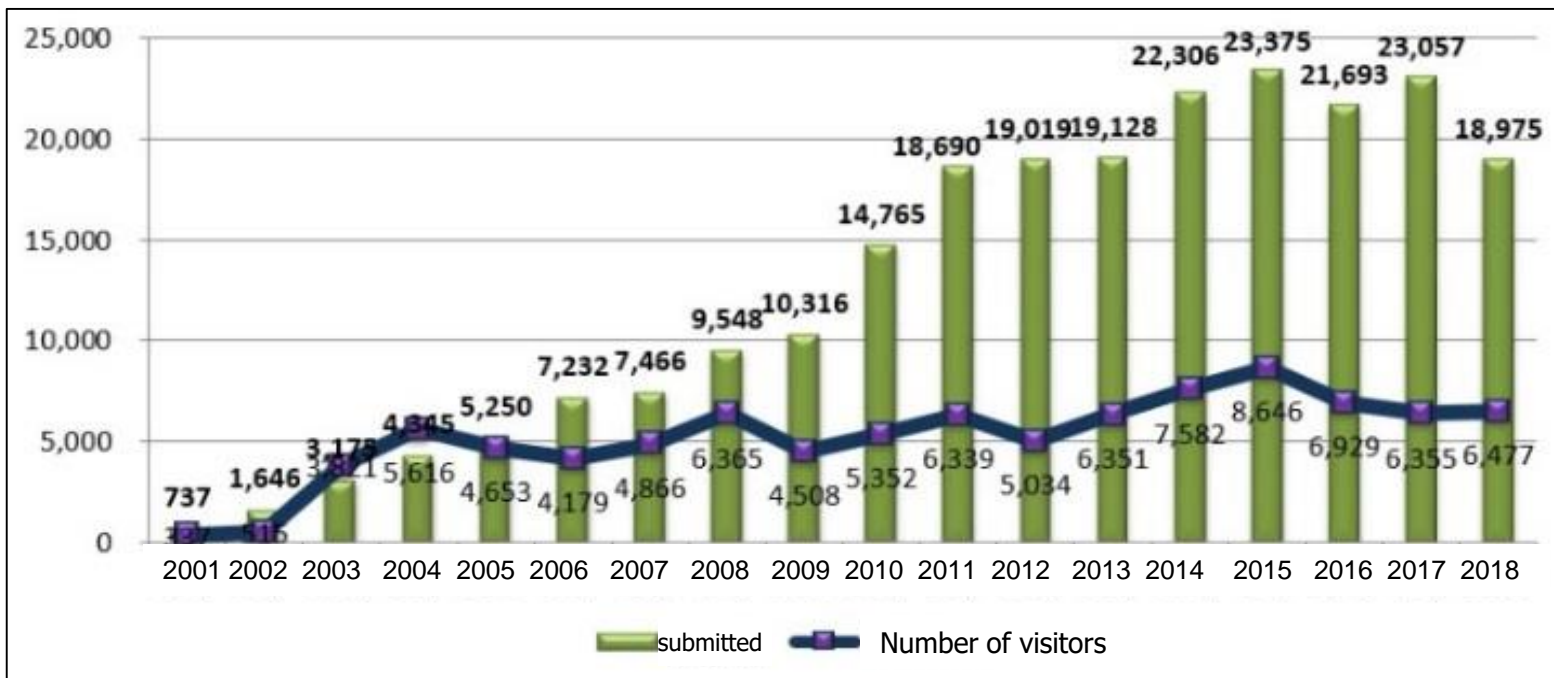
(漢字で名前を書いた場合は、ふりがなをふってください)

環境省 資源2019 AA50554

RECYCLE 横浜市資源リサイクル事業協同組合



# Changes in Number of Environment Diaries Submitted



This is the 19<sup>th</sup> year since the city of Yokohama joined the initiative as a co-organizer in FY2012.

In FY2018, 18,975 diaries were submitted (from about 10% of all the elementary school students in the city). A total of 231,135 children have submitted their diaries in the last 19 years.



# Expansion of Environment Picture Diary

Environment Picture Diary Initiative has expanded throughout the country from the city of Yokohama. On the occasion of the 60<sup>th</sup> anniversary of the friendship agreement with Yokohama, San Diego, USA, also started the initiative in FY2017. The two cities independently organize the activity with a theme of their own.

## Environmental Picture Diary 2018

– From Eco-Future City to SDGs Future City Yokohama –



In Shimokawa town, Hokkaido prefecture, Higashimatsushima city, Miyagi prefecture, Minamisoma city, Fukushima prefecture, Kashiwa city, Chiba prefecture, Shinagawa ward, Tokyo, Kochi prefecture, Yamaguchi prefecture, Naha city, Okinawa prefecture, and San Diego, USA, children



were invited to submit environmental picture diaries. Thank you very much for the many diaries submitted.



# Our Thoughts about Environment Picture Diary

## - Pay Attention to Recycling and Environmental Issues -

### “Make recycling a culture!”

In 2000, the first year of the Environment Picture Diary Initiative, the word “recycling” was not highly recognized yet. At that time, we wanted to build a solid foundation for the initiative.



Themes :

“Environmental issues encountered during summer vacation”

“Group recycling collection in my town”

“Energy-saving activities at my house”

8月10日 日本 曜日 天気はれ  
 いすにギョウロに行た。その  
 トイレは、水で流さず木のくずとま  
 ての料にしてしま。う。近くにあ  
 さぶ田があり、川には、沢ガニや  
 魚、左ちが、住んでる。それに  
 ようした水は、結局まらちん間が  
 飲まことになるのだ。  
 生ゴミも同じな法でリサイク  
 ルしている。  
 キャンプ場のあじまが、「なへで  
 水に流してしま。ばい」と、自分  
 勝手なま。キャンプ場には、はしなく  
 い。と。ま。の。だ。ぼくもそ。う。思。い。  
 このトイレが、世界外中にな。か。れ  
 ばいい。古く。せ。く。見。て。実。は。早  
 先。た。ん。の。ト。イ。レ。だ。が。ら。い。だ。

学校 白根 小学校 4年 名前 木根 舟太 太郎





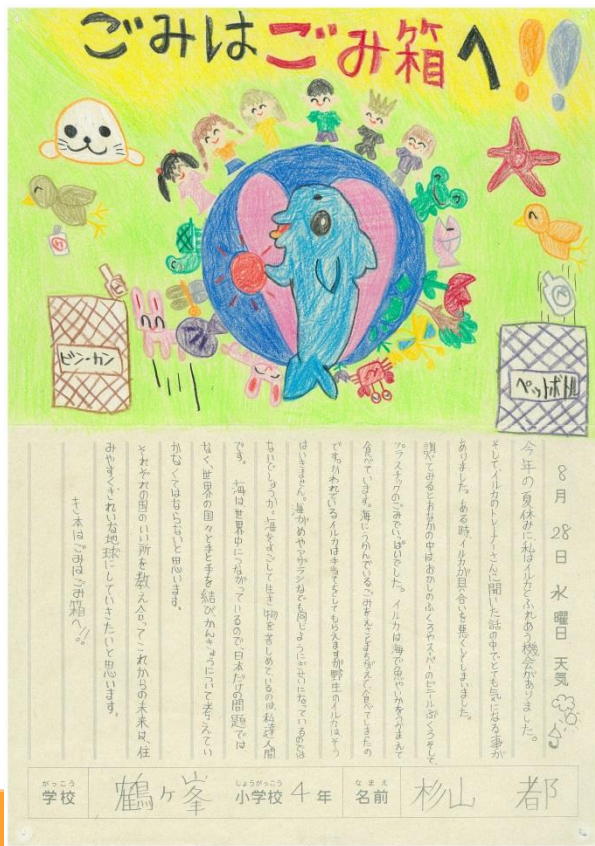


# Our Thoughts about Environment Picture Diary - Awareness among Children about Possibilities -

## “Japan-Korea Children’s Conference on the Environment”

In 2002, the year of FIFA World Cup Korea/Japan, we realized that Environment Picture Diary could be a tool to exchange children’s thoughts across borders.

- Themes for Environment Picture Diary
- “Our family’s recycling efforts”
- “Recycling activities in my town”
- “Future of our planet we create together”







# Our Thoughts about Environment Picture Diary

- Exhibit All Diaries!-

## Preserve and realize children's ideas!

Ideas described in the diaries are precious. We want to exhibit all diaries and realize all ideas!



Miss Yamanouchi holding her award-winning diary with President Tajima of Mitsuuroko (left)



Although it has a full-scale structure with a built-in fan, this clay charcoal stove cannot achieve a heating function. The person in charge at the company says, "With the current solar panel technologies, it is difficult to make it as small as this because it would not generate enough calorie". However, he added hopefully, "By the time these children become adults, technologies will advance through united efforts and it should become feasible". (From Town News)



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平25年8月6日火曜日  
題名 ほうが後まなすシテラテ  
わたしは未来ののんきなク  
いお年上りがいそがしいので  
と書きました。  
理田は自分のおじいさん  
の安が遠くてはかなが  
会えなにかうです。  
本日もとなくさんかかめた  
りいんな事を教えても  
うしいのですかあうさか  
かなてさういっしうのまてん  
たはらいてん事おきかえん  
たりあさんたりおきさたりし  
てららあ年すの仲がふかま  
れいいんていします。そとてあか  
うとらうお年ちりよゆんはえ  
がわでららえうあまの町作り  
にうたたらうれしいです。

浅間台 小学校 3年 生貝実咲  
浅間台 小学校 3年 生貝実咲  
浅間台 小学校 3年 生貝実咲



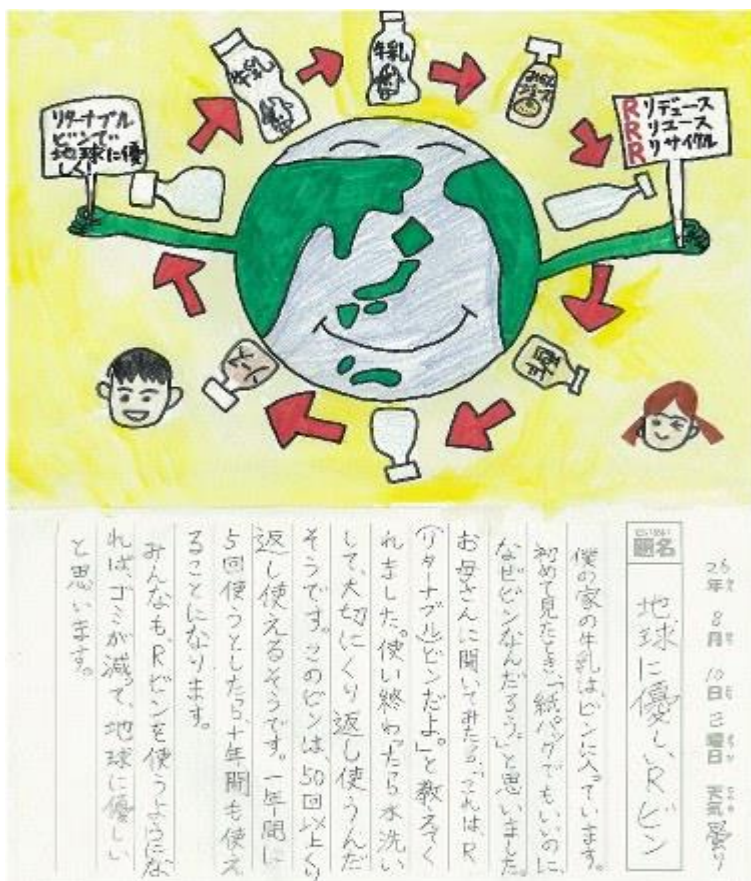


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# Our Thoughts about Environment Picture Diary

- Connection of Thoughts of Various Parties -

## We need to keep trying for the children!

Higashimatsushima and Minamisoma were deeply affected by a large disaster. The ideas expressed in the environment picture diaries after the disaster gave adults courage.



24年 8月 30日 水曜日 天気 晴れ

**題名** 豊かになみどりを守るまち

東日本大震災で多くの木がうなわれました。テレビで木が海にのみこまれるのを見ました。大きな木をうけた所は雑草しかありません。木はかたえてしまっています。でも私たちには未来があります。私たちが大人になったら元気に木が育っているの思っています。そんなに元気な木を合度ほこわさせません。もうあのよくなことはあきないでほしいと私は願っています。

学校 赤井南 小学校 5年 名前 あべ 詩奈

27年 9月 17日 水曜日 天気 晴

**題名** 浜風顔が咲く野添海岸

私は前に浜風顔という花が野添海岸に咲いていたという話を聞きました。気になったので調べてみると、浜風顔は海岸によく咲く花で、この植物の毎年咲く花は一つ一つがわかりました。浜風顔の花言葉は絆、優しい愛情です。私はもう一度野添海岸に浜風顔が咲いてほしいなと思います。そして野添海岸だけでなく、東松島全体が自然あふれる、絆、優しい愛情につつまれた東松島にしていきたいと思いました。

学校 鳴瀬梅華 小学校 6年 名前 千葉 彩秋

25年 8月 7日 水曜日 天気 晴れ

**題名** 松の南相馬市

私の住む南相馬市は、今まで体験した事のない、大きな地震津波によって大きく変えられました。当時、海の方は軍用車でした。後行レダの山でした。また私は、海が恐ろしいです。海が友達や親戚をもうはて行きました。そして若えもしない、原発事故その事故によって避難を余儀なくされました。今持てて学校のお友達も震災前には半分以上です。その東日本大震災を経験した人として将来こんな環境にやさしく緑があり美しい海がある。そんな子どもが生まれて欲しいと願っています。そんな素敵な子ども友達を待ちたいです。

学校 大甕 小学校 6年 名前 大迫 零奈





# Environment Picture Diary Exhibition 2018 - From Eco-Future City to SDGs Future City Yokohama -

Following the designation of Yokohama as a SDGs Future City, the city held “Environment Picture Diary Exhibition 2018 – From Eco-Future City to SDGs Future City Yokohama –” on Sunday, December 2.







# Four Effects of Environment Picture Diary

## 1. Effect on Children

- Development of interests in social issues and ability to explore real nature of the issues
- Awareness of being a member of society

## 2. Effect on family

- Development of willingness to address social issues
- Commitment to addressing social issues

## 3. Effect on community

- Dispatch of information about social issues through the eye of citizens
- Understanding of changes over time in social issues

## 4. Effect on corporations

- Visualization of the social mission of the corporation and increased awareness of the employees
- Connection with local elementary schools



# Environment Picture Diary Class

As the themes of environment picture diaries have become diverse, we provide this class as an opportunity to derive ideas from children.



## 環境絵日記 キーワードみっけ

わたしの好きな生き物は！	好きな理由！
わたしの好きなマンガ・アニメは！	好きな理由！
この夏 <sup>いっしょ</sup> の一番の思い出・楽しかったことは！	その理由！

私の町の好きなところは！	好きな理由！	ここがこうなったら、 もっと好きになっちゃう（^◇^）
私の町の残念なところは！	残念な理由！	ここがこうなったら、 残念じゃなくなるな（^v^）

ヨコハマがもっと好きになるための、わたしのイチョオシアイデア★

- ①
- ②
- ③



# Environment Picture Diary Thoughts for the Future

11 住み続けられる  
まちづくりを



**Use children's ideas to reconstruct (transform) the "mechanism of the world"!**

We consider environment picture diaries as messages to adults. Children's messages sent through the diaries contain important ideas for community development.

We believe it is our important mission to present these precious suggestions widely to the society.



# Environment Picture Diary in the World

We hope that many children will participate in the Environment Picture Diary Initiative, which we started to make recycling a culture, and it will lead to the realization of a better society.





With this code,  
you can download  
detailed materials  
about the  
environment  
picture diary  
initiative.



Thank you for  
your attention

● Certified Yokohama-type local contributing corporation [top rank] ●



Yokohama City Recycle  
Resources Association